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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant	: Richard C. ZORN) I hereby certify that this paper
U.S. Serial No.	: 09/747,950) (and/or fee) is being deposited with
Filed	: December 27, 2000) the United States Postal Service as
Title	: TARGETED ADVERTISING) first class mail in an envelope
	BROCHURE AND METHOD) addressed to: Mail Stop
	FOR ITS USE) Amendments, Commissioner for
) Patents, P.O. Box 1450, Alexandria,
) VA 22313-1450 on this date:
Art Unit	: 3622) <u>7/26/05</u>
Examiner	: James W. Myhre) <u>Keith R. Jarosik</u>
) Registration No. 47,683

RESPONSE TO THE OFFICE ACTION DATED APRIL 26, 2005

Mail Stop Amendments
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office action dated April 26, 2005, please enter the following amendments and consider the following remarks.

The status of the claims begins on page 2 of this paper.

Remarks begin on page 8 of this paper.